WHAT ARE THE GRANT GOALS AND PRIORITIES?

Any proposed project must meet one or more of the following goals.

*The City of Roses Enhancement Committee will evaluate grants in part on how well the project supports one or more of these goals and its ability to create benefit for underserved populations through the project impacts and partnerships.

- Provide programs, training or services that benefit youth, seniors, low income persons, people of color, veterans or other underserved populations
- Increase reuse, recycling, and waste prevention opportunities
- Improve the environmental quality of the area
- Preserve or enhance wildlife and natural areas within the target area
- Improve or increase recreation opportunities for residents in the target area
- Rehabilitate and upgrade property owned or operated by non-profits
- Improve the safety, appearance or cleanliness of neighborhoods

*Underserved populations: For this fund underserved populations are defined as groups of people that have been marginalized, underrepresented or suffered past institutional discrimination including people of color, youth, seniors, veterans, people with disabilities, lesbian, gay, bisexual, and transgender individuals, different religious groups and different economic backgrounds. Marginalizing people denies access or blocks them from rights, opportunities and resources to which those in the dominant culture have easier access.
WHO IS ELIGIBLE?

Community groups, neighborhoods, nonprofits, schools and school groups, government agencies, faith groups and service groups with nonprofit or other tax-exempt status may apply. Applicants may use a fiscal sponsor if needed.

Applicants and projects must meet all of the following requirements to be eligible for funding:

1. The project must be located in the City of Roses Enhancement Grant Boundary Area or must benefit individuals, programs or community infrastructure located inside the boundary. Applicants are not required to be physically located in the target area but programs must benefit the residents within it.

2. The project applicant is A) a non-profit or charitable organization with 501(c)(3) status under the Internal Revenue Service; B) local government, local government advisory committee, department or special district provided they include documented support from the local government executive officer; or C) K-12 school.

3. The project must not be used to replace any other readily available source of federal, state, local or regional funds.

4. The project must not promote or hinder religion.

5. The project must not discriminate based on race, ethnicity, age, gender or sexual orientation.

6. If the project is located on private land, the project application must establish a clear public benefit and must document landowner permission.